



THE

VIKING

1938







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of
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FORWARD—

If we but would strive with patient perseverance in our school life, as does the pine in the forest, to attain great heights; if we could make our organizations as vibrant with power and activity, as is a mighty waterfall; if we could but race our course in athletics with an undaunted spirit as unswerving as is a rushing river; if we could elevate our activities with spontaneity and enthusiasm to the level of the fleecy clouds floating far above; then we could appreciate fully, the beauties and wonders which surround us as well as keep ourselves free from those mean and petty cares which interfere so much with calm and peace of mind.



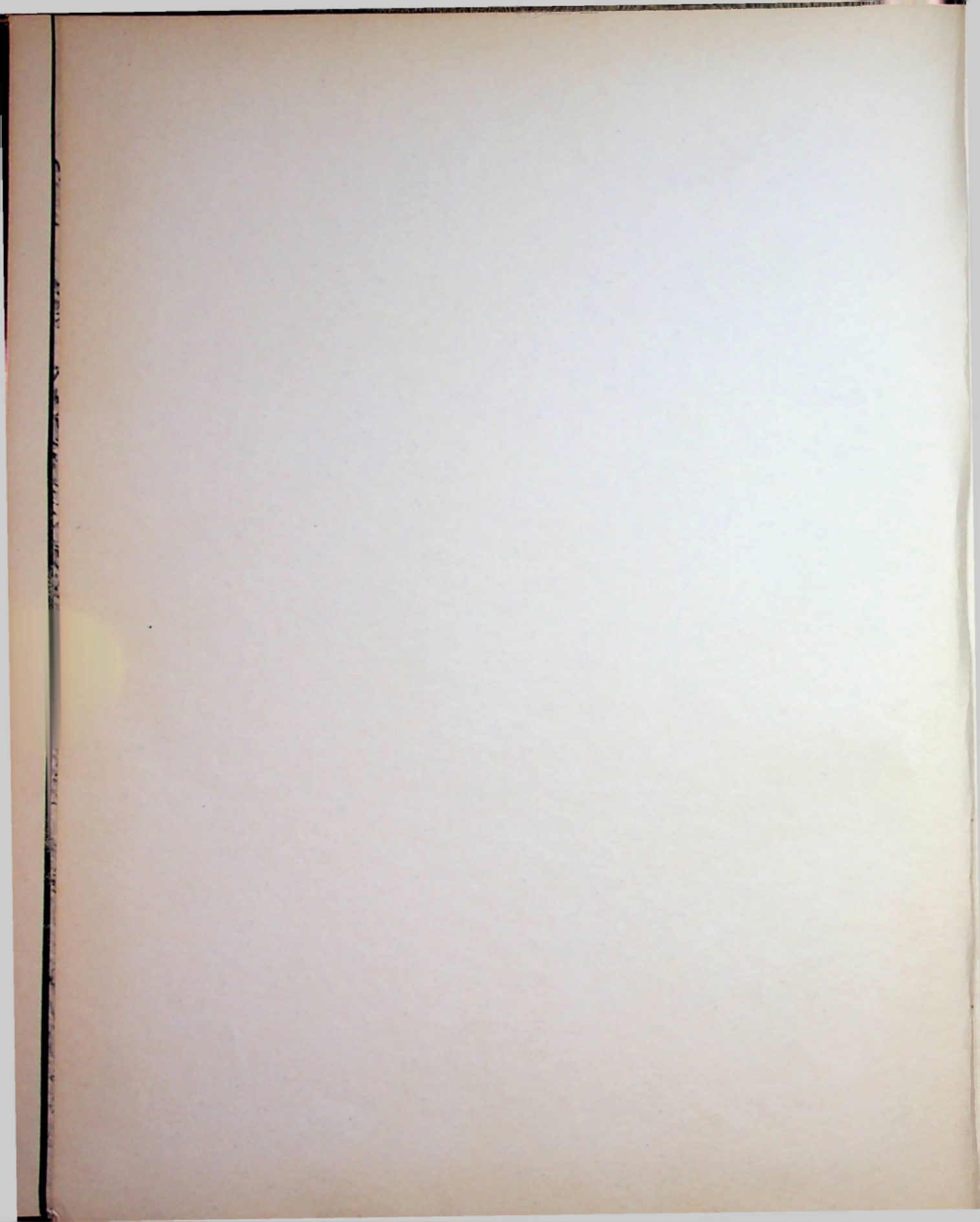
To show, in a measure, our appreciation for her genuine interest, sympathy, understanding, and inspiration, we, the 1938 Viking Staff respectfully dedicate this annual to Mrs. Pauline Nodstrom.



SCHOOL

How the patient pine is climbing
Year by year to gain the sky.





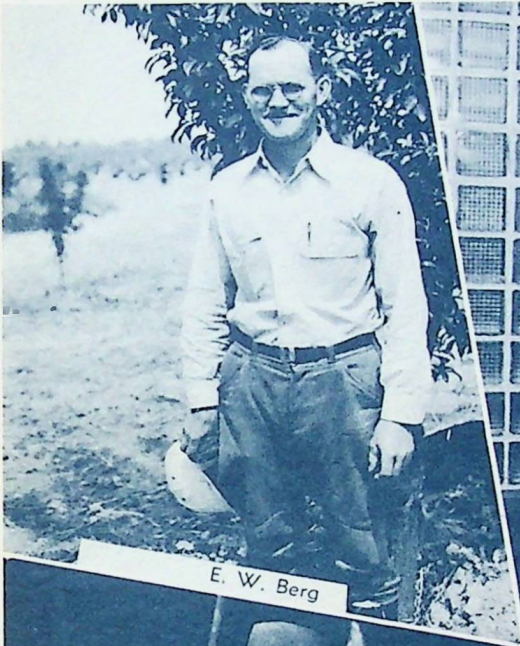
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IN THE BOYS' GYM



IN THE WOOD SHOP

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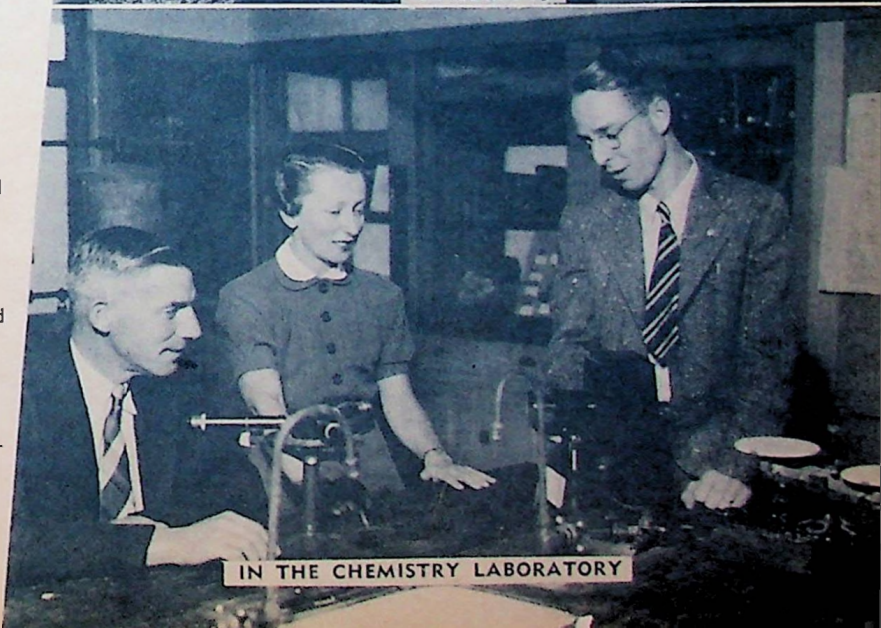
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Junior Class Adviser



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Miss Virginia G. Breed



Elaine Flood



Sandra

Vaniman



Minoru Minamoto



Aileen Bellocchi

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- Yell Leaders..... Aileen Bellocchi
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- Class Mascot..... Sandra Vaniman
- Class Advisers..Miss Virginia G. Breed
Mr. Glenn G. Vaniman

CLASS FLOWER

Yellow Rose

CLASS COLORS

Blue and Gold

CLASS MOTTO

Forward Ever. Slacking Never



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Mr. Glenn G. Vaniman



Doris Rouch

Jerine Adelsbach

Gustav Ahlstrom

Alise Anderson



Milton Anderson

John M. Andranigian

Frank Gilan



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Barry Berg

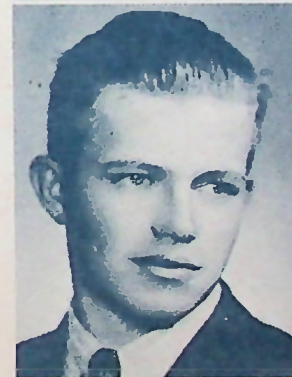
Eloise Bergstrom



Alden Bodlen

Yvonne Browning

Clayton Bruce



Bill Buckler

Jo Bennett

Dorothy Carlson





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 Elsie Christensen
 Glenn Danielson



Helma Eastland
 Nora Esajian
 Elaine Flood



Leland Forsblad
 Cuckie Fridolf
 Elaine Galloway



Roland Gerard
 Chester Gustafson
 Dorothy Gustafson



Paul Gustafson
 Megumi Hamada
 Howard Hansen

Verna Hanson

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Roy Hultin



Doris Jackson

Arnold Johnson

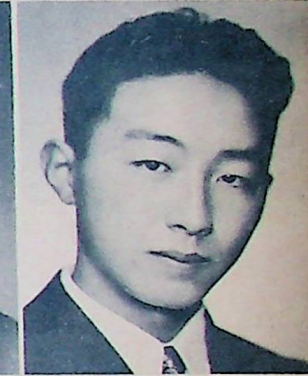
Esther Johnson



Estuude Johnson

Viola Johnson

Evelyn Kataoka



Kikuyo Kimura

Loelwyn Anawles

Doris Kolander



Ewald Larson

Betty Mae Lindquist

Esther Lundgren





Velma Mellor
 Gladys Michigan
 Minom Minamoto



Len Murakin
 Yasuhiro Murayama
 Alice Nelson



Anna Mae Olson
 Lillian Olson
 Chiyo Anomichi



Jack Orr
 Bernice Parrent
 Arne Peterson



Alice Pierson
 Donald Reilly
 Maurice芬strom

Louie Rouch

Edwin Rouch

Glady's Rudholm



Angelina Satterstrom

John Satterstrom

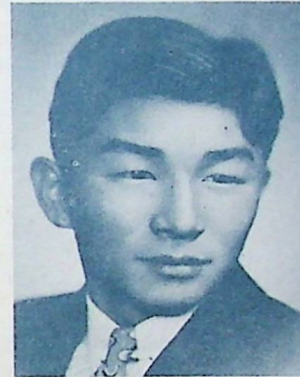
Margaret Scott



Shuyo Shimoda

Muriel Smiler

Jean Stewart



Margorie Stone

Alvin Surmon

Floyd Vaughan



Hanna Hanson

Baroline Warren

Fumiko Yamada





Phyllis Allen



Herbert Anderson



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Elinor Andrews



Irene Bankson



Grace Double, Adviser

Jack Stone, President

'3

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Sona Bujulian



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Jimmie Bungo



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Margaret Haldin



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Eleanor Hansen



Ernest Hansen



Bill Hanson



Vera Hanson



Gladys Horn



Ralph Howell



Earle Huddleston



Noma Isom



Lois Jackson



Stanley Jacobsen



Alice Jewell



Elna Johanson



Gale Johnson



Olga Johnson



Natsuye Kataoka



Warren Kolander



Alvin Koutney



Chizuko Matsuoka



Hisako Matsushita



Rosalie Meyers



Barkev Michigon



Marion Michigon



Elaine Modine

(No Picture)

Kazue Kobata

John Morgan, Adviser

Merilyn Stone, Vice-President

CLASS



Paulyne Mortenson Shigeko Nakata Mitsuko Nakayama Dale Nelson Henrietta Nelson



Wallace Nelson Mary Margaret Nordstrom Dorothy Norman Ernest Ohlstrom Edward Okuno



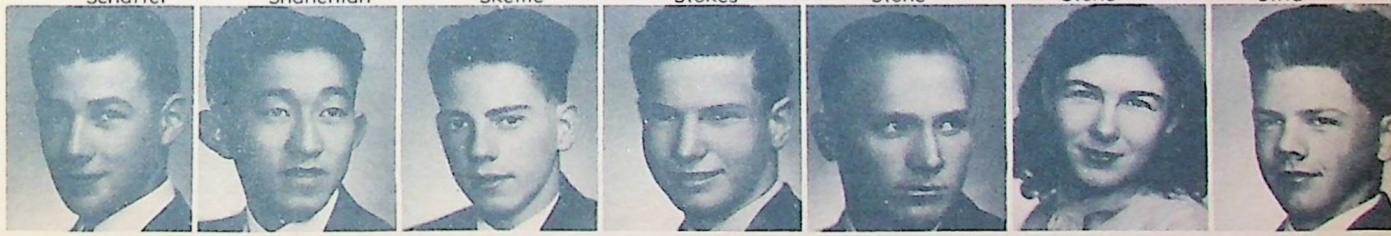
Wallace Olson Kalfus Patterson Esther Pazeian Mae Pearson Ramona Peterson Albert Pinheiro Edward Pinheiro



Doris Rosander Lester Rosander John Sakayama Mary Sako Dorothy Satterberg Lowell Satterberg Joseph Satterstrom



Fred Schaffer Gladys Shahenian Paul Skellie Pauline Stokes Jack Stone Merilyn Stone Hazel Strid

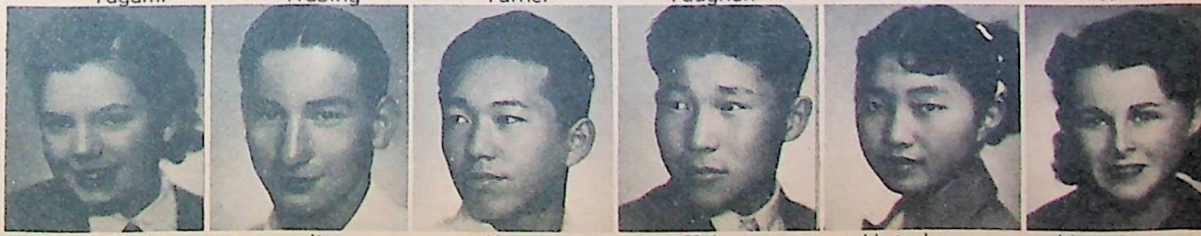


Milo Swanson Kakumj Tagami Wallace Trabing John Turner Orval Vaughan June Westfall Marlin Wilson

(No Picture)

Clyde McNabb

Pauline McCormick



Opal Wilson Jim Wooten Kazuo Yaqi Taky Yamada Matsuko Yoshimoto Virginia Young



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JUNE CARLSON
President



DONALD PEKAREK
Vice-president



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Adviser



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Norman Nordstrom, Zillabel Miller, Lincoln Lincoln
Marian Martin, Takeshi Nakamura, Ralph Nylander,



Ed Tagami, Oliver Trimble, Gideon Sjoberg, Peggy Tagami,
Evelyn Wenall, Doris Sward, Roger Swan, Muriel Ward, Donald
Wooten, Clyde Westfall.

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Ethelyn Hansen, Sang Leader



Helen Morgan,
Secretary



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Lyle Scheline, Pianist
Yoshiaki Matsucka, Sgt.-at-arms





Mr. William Hansen
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Donald Croft, Elaine Andrews, Dzmer Andranigian, Eldon Bank-
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Carl Peterson, Kimi Okuno, Clara Petris, Helen Morgan, Anna
Peterson, Daniel Parra, Helen Monks, Bobby Paulson, Donald
Pekarek, Frank Rosander, Lawrence Peterson.

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Hideo Shiine, Kaoru Shimoide, Alyce Shahenian, Marjorie Ratliff,
Hazel Rudholm, Lyle Scheline, Betty Swanson, Juanita Satter-
berg, Chester Russell, Johnny Sawyers.



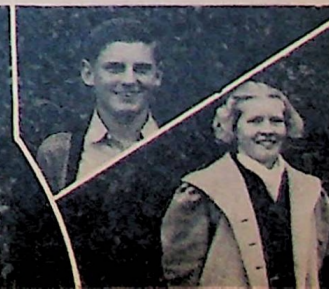
Robert Magnuson, Svea Johnson, Joe Mizutani, Kimiko Kawano,
Miwa Inouye, Marvin Mercer, Marjorie Johnson, John McNeil,
Valeria Hudson, Yoshiaki Matsuoka, Stith Ledbetter.

John McNeil, Yell Leader
Lyle Scheline, Pianist

Ethelyn Hansen,
Song Leader

Stith Ledbetter
Treasurer

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Helen Morgan, Yell Leader



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Yell Leader



Milton Olson
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Adviser



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Mary Onomichi, Bertha Peterson, Douglas Nelson, Eva Parra, Alvin Myers, Betty Peterson, Eleanor Olson, Warren Nystrom, Junior Moy, Delbert Middleton.

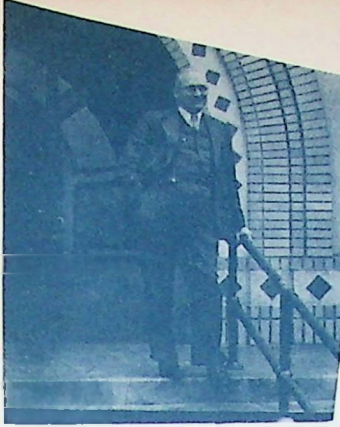
Adolph Satterstrom, Eunice Tibbs, Joe Proctor, Doris Stafek, Harry Shintaku, Paul Sadonko, Brooks Schaffer, Mary Theobald, Gladys Telles, Jack Serpa, Rosalind Swan.



Courtney Thorell, Kiyoko Yamada, Wesley Wildermuth, Hedami Yamada, Nestor Streckor, Denton Taylor, Marjorie True, Jean Wilson, Geraldine Welsh, Betty Wiley, Kazuto Yoshida



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Mr. Geo. Henderson
Adviser



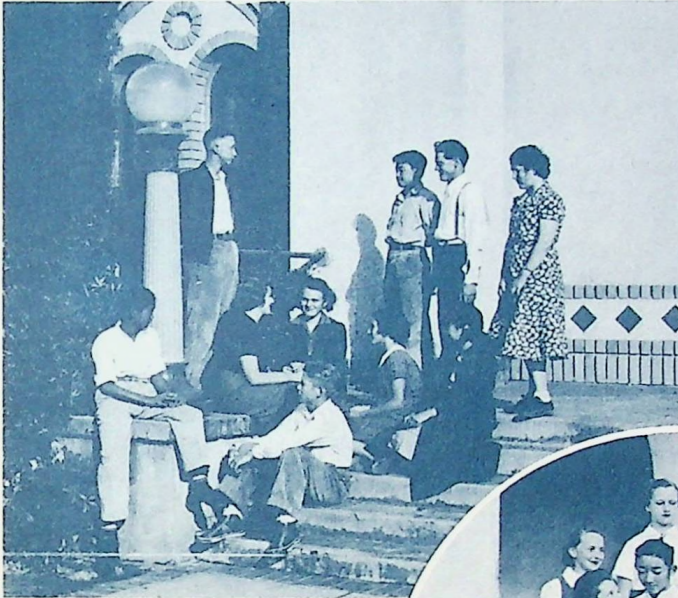
Yvonne Boyle
Secretary



Helen Haworth
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Jack Serpa
Yell Leader



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Fumiko Hamada, Eddie Dahl, Howard Carlson, Henrietta Fisher, Elaine Dunn, Elaine Erickson, Eilert Christensen, Helmer Curtis, Shirley Ann Falston.

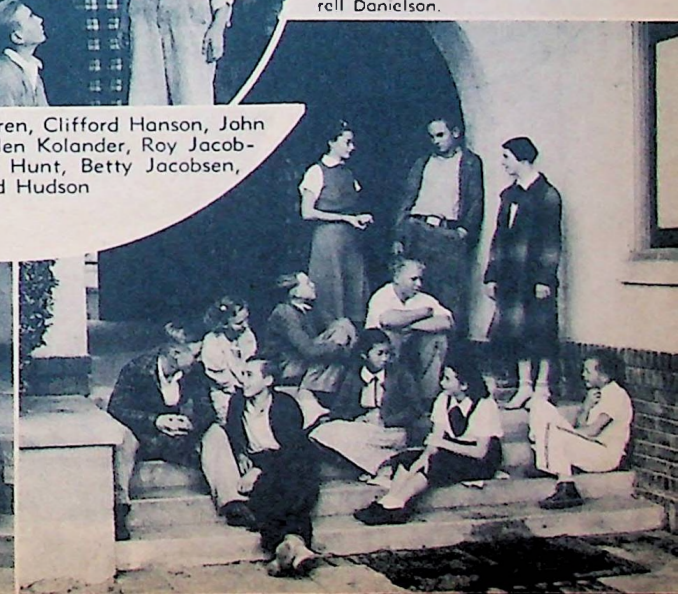


Robert Campagne, Misag Bujulian, Lora Collins, Lena Cross, Venice Campagne, Doris Childers, Esther Bungo, Lillian Chester, Glenn Carlson, Arthur Carlson, Etof Carlson, Darrell Carlson.

Melvin Gustafson, Ruby Hansen, William Gunnarson, Elmer Danell, Edith Hillblom, Hideko Inouye, Orville Davis, Edward Daves, Helen Haworth, Donnie Huddleston, Darrell Danielson.



Amy Kobata, Jean Kulgren, Clifford Hanson, John Iwata, Takiji Iida, Helen Kolander, Roy Jacobsen, Irma King, Carl Hunt, Betty Jacobsen, Donald Hudson

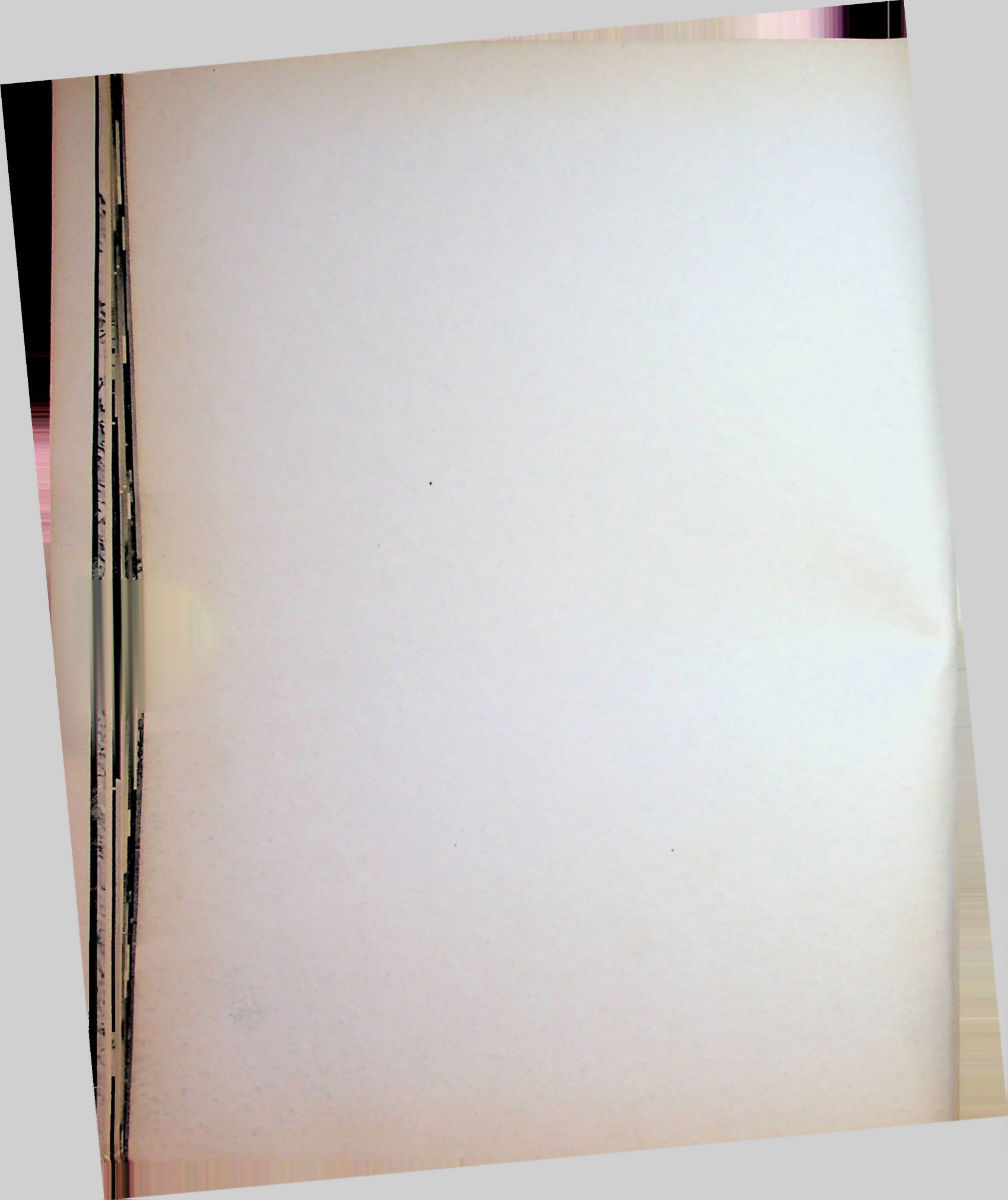




ORGANIZATIONS

The spring which issues from the mountain rock, by an accumulation of streamlets, becomes a brook, a rolling river and then a mighty waterfall simply by pushing steadily and persistently onward—







Mr. Peterson, Edwin Rouch, Minoru Minamoto, Elaine Flood, Lem Muradian, Ewald Larson, Leland Forsblad, Mr. Henderson, Bill Buehler, Marjorie Stone, Evelyn Knowles, Aileen Bellocchi.

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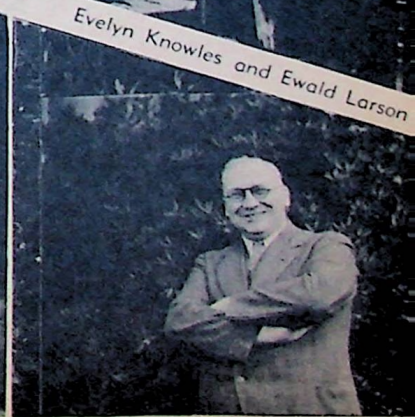
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Evelyn Knowles and Ewald Larson



Dorothy Carlson, Glenn Danielson, Evelyn Knowles, Ewald Larson, Betty Mae Lindquist



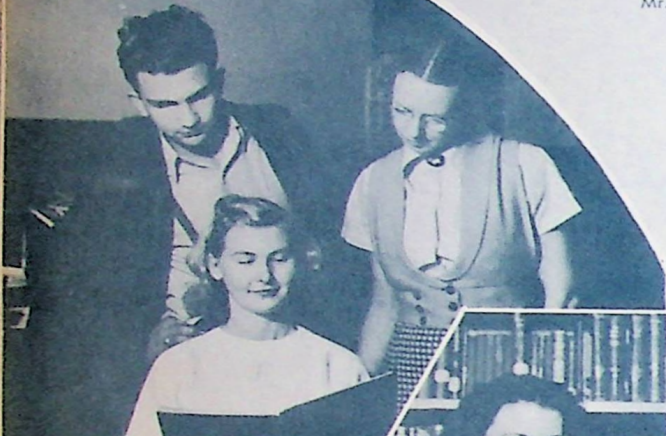
Mr. George Henderson

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 Mavice Renstrom
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 Mr. Glenn G. Vaniman

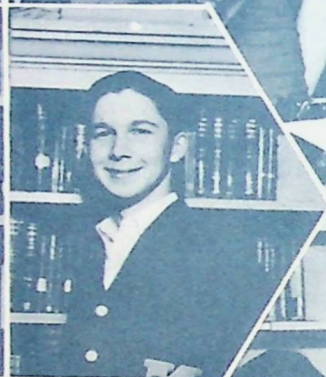
Miss Virginia G. Breed

Mr. Glenn G. Vaniman



Leland Forsblad
 Elaine Flood
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Taky Kataoka
 Lillian Olson
 Lem Muradian



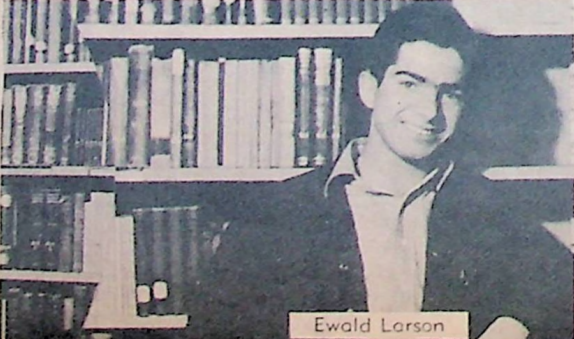
Esther Lundgren

Barry Berg



Hrand Aslan, Jean Stirewalt, Doris Kolander

Mavice Renstrom, Megumi Hamada, Elayne Bergstrom,
 Archie Fridolfs



Edwin Rouch

Ewald Larson

Marjorie Stone



Barry Berg



Elayne Bergstrom



Miss Elizabeth Coil



Betty Mae Lindquist



Leland Forsblad



Jerine Adelsbach



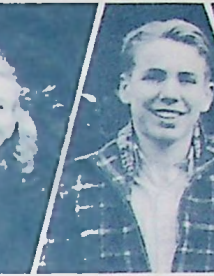
Esther Lundgren



Ewald Larson



Elaine Flood



Edwin Rouch



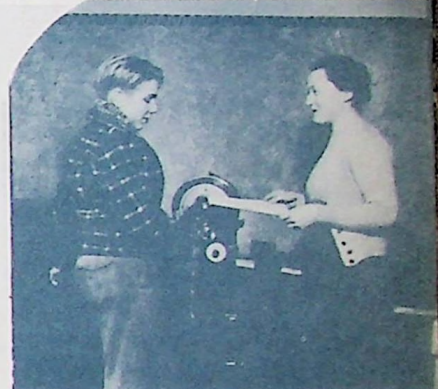
Marjorie Stone



Yvonne Browning, Esther Lundgren, Barry Berg, Elayne Bergstrom

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 Business Manager..... Esther Lundgren
 Boys' Sports..... Edwin Rouch
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 Gossip Editors..... Elayne Bergstrom,
 Betty Mae Lindquist
 Society Editor..... Marjorie Stone
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 Esther Lundgren, Elayne Bergstrom
 Adviser..... Miss Coil



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Virginia Young



Opal Wilson, Co-Editor
Elinor Andrews



Herbert Anderson

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 Mary Garabedian
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Esther Lundgren



Ewald Larson



Miss Kraeger



Marjorie Stone

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Secretary, Kimiko Kawano
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California Scholarship Federation

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Ewald Larson
Marjorie Stone



Kimiko Kawano



Marlin Wilson



Elaine Modine



Esther Lundgren



Doris Rouch



Marjorie Stone



Betty Mae Lindquist



Mrs. Nordstrom

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- Adviser..... Mrs. Pauline Nordstrom



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- Sunshine..... Hazel Strid
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- Program..... Betty Mae Lindquist
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Esther Lundgren



Dorothy Gustafson



Dorothy Carlson

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Elaine Flood
President



Aileen Bellocchi
Secretary



Miss Marian Herbert
Adviser



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Marjorie Johnson, Marian Martin, Zillabel Miller, Pauline Larson, Verna Hanson, Alice Jewell, Lena La Corte.



Doris Childers, Helen Ruth Fridborg, Aileen Bellocchi, Dorothy Erling, Jerine Adlesbach, Noma Isom, Elinor Andrews.



Lillian Olson, Dorothy Carlson, Yvonne Browning, Betty Mae Lindquist, Elsie Christensen, Elaine Flood, Pauline McCormick, Esther Lundgren.

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Dudley Browning, Alden Bohleen, Gustav Ahlstrom, Hrand Aslan, Floyd Vaughan.



Edwin Rouch
Robert Magnuson



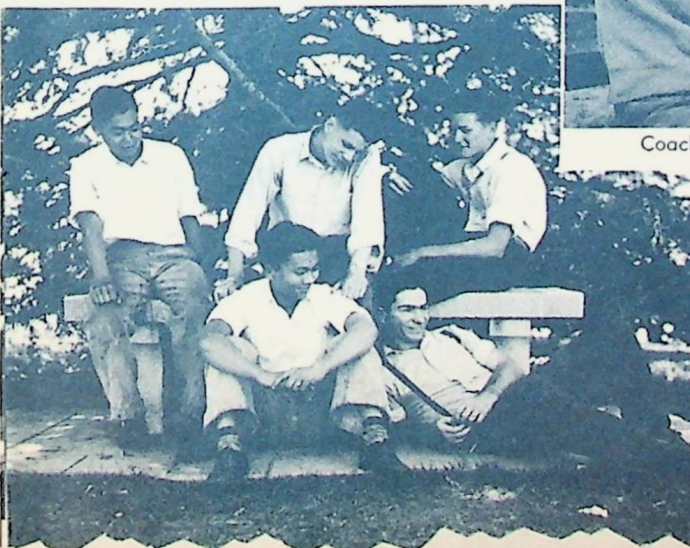
Paul Gustafson, Jack Stone, Lincoln Nelson, Glenn Danielson.



Joe Mizutani, Ralph Howell, Norman Nordstrom, Lyle Scheline.



Coach Bungler



Yasuhiro Murayama, Tsugio Hamada, Warren Kolander, Ewald Larson, Russell Jacobson.



Barkev Michigan, Milton Hallsten, Ernest Ohlstrom, Bill Hanson, Donald Pekarek.

BAND

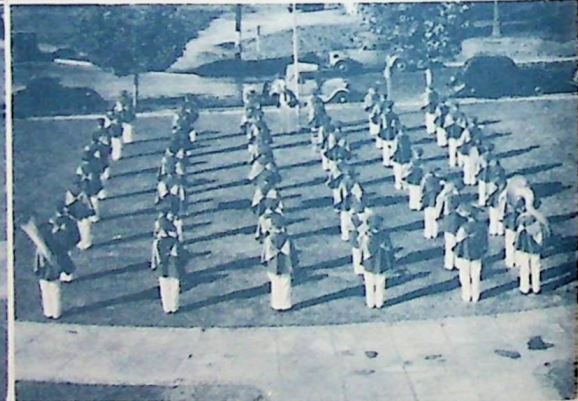


Leland Forsblad, Darrell Carlson, Milton Anderson, Lincoln Palm, Elaine Andrews, Zillabel Miller, Charles Crauch, Gale Johnson, Reinard Bergstrom, Herbert Anderson, Wallace Trabing, Fred Schaffer, Henry Peterson, Ernest Ohlstrom, Elaine Galloway, Margaret Scott, Roger Swan, Jean Wilson, Warren Kolander, Wallace Nelson, Chester Russell, Hazel Rudholm, Courtney Thorell, Juanita Satterberg, Elaine Modine, Roy Hultien, Mr. Schwartz, Alvin Meyers, Elaine Erickson, Helmer Curtis, Bob Poor, Wesley Wildermuth, Eddie Dahl, Darrell Danielson, Carl Peterson, Arnold Johnson, Barkev Michigan, Bobby Paulson, Russell Jacobson, Wallace Olson, Eimer Danell, Douglass Nelson, Milton Olson, Carl Hunt, Lyle Scheline, Elof Carlson, Robert Magnuson, Merrill Beresteel, Fancher Johnson, Howard Hansen, Rosalind Swan.



Zillabel Miller

Courtney Thorell Bob Poor
Helmer Curtis Wallace Trabing



Cornet Section



Warren Kolander





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Mary Aguiar, Wallace Nelson, Elaine Dunn, Carlos Linhares, Milton Anderson, Ramona Peterson, Marjorie True, Mavice Renstrom, Theda Lee Benson, Elaine Flood,



Mr. Schwartz.

Pauline Stokes, Mr. Schwartz, Alice Shahenian, Donald Pekarek, Gladys Michigan, Doris Jackson, Frank Bellocchi, Sono Bujulian, Eleanor Olson, Warren Kolander, Hilma Eastlund, Dorothy Huddleston, Earle Huddle-

ston, Dorothy Satterberg, Hazel Strid, Helen Monks, Glenn Danielson, Betty Jacobsen, Doris Childers, Paul Skellie, Emma Nelson, Gladys Rudholm, Norman Nordstrom, Gladys Telles, Pauline Larson, Carlos Linhares, Chiyoko Onomichi,

CHORUS





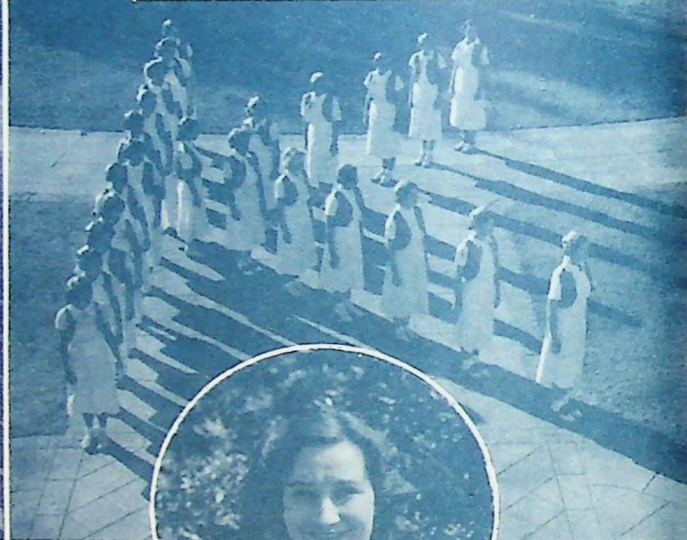
Above—Murial Smelser, Marien Michigan, Noma Isom, Alice Nelson, Esther Fry, Betty Mae Lindquist, Venice Campagne, June Carlson, Shirley Falston, Helen Kolander, Irma King, Masako Muroyama, Arpe Avedkian, Angela Aguilar, Elsie Christensen, Gladys Horn, Ruby Hansen, Bernice Parrent, Alice Fry, Esther Pazeian, Doris Kolander, Phyllis Allen, Virginia Clark, Lois Jackson, Doris Rosander, Edith Hillblom, Gertrude Johnson, Audrey Anderson, Gladys Michigan, Miss Chaplin, Margaret Haldin.

GIRLS' GLEE CLUB MARCHING UNIT

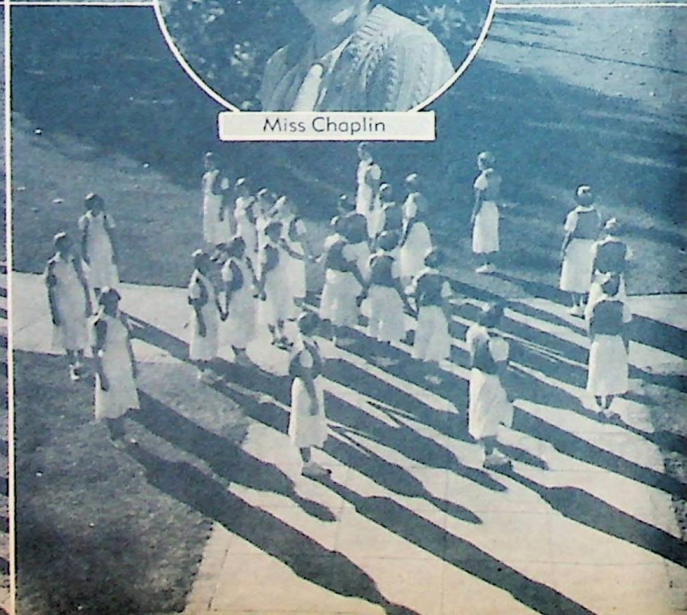
Below—Shirley Falston, Irma King, Angela Aguilar, Esther Pazeian, Esther Fry, Marien Michigan, Alice Fry, Elsie Christensen, Arpe Avedkian, Betty Mae Lindquist, Virginia Clark, June Carlson, Audrey Anderson, Doris Rosander, Venice Campagne, Gladys Michigan, Edith Hillblom, Lois Jackson, Bernice Parrent, Doris Kolander, Phyllis Allen, Helen Kolander.



Betty Mae Lindquist



Miss Chaplin



WISE HOTEL

OPERETTA
"And It Rained"
CHORUS

Marion Michigan, Gladys Michigan, Bernice Parrent, Pauline McCormick, Gertrude Johnson, Doris Rosander, Yvonne Boyle, Doris Jackson, Virginia Clark, Doris Childers, Gladys Rudholm, Dorothy Huddleston, Elaine Dunn, Helen Monks, Angela Aguiar, Arpe Avedikian, Hazel Strid, Venice Campaign, Pauline Larson, Donald Pekarek, Elaine Galloway, Frank Bellocchi, Elaine Erickson, Alice Fry, Warren Kolander, Carol Quist, Gladys Horn, Alice Nelson, Barbara Moulthrop, Dorothy Satterberg, Carolyn Larson, Chiyoko Onomichi, Elna Johanson, June Carlson, Helen Kolander, Eleanor Olson, Irma King, Kimi Okuno, Masako Murayama, Muriel Smalzer, Gladys Telles, Esther Pazaian, Ruby Hansen, Phyllis Allen.



Lois Jackson and Margaret Haldin



Velma Mellow



Miss Rose Chaplin



Helen Haworth



June Serpa and Aileen Bellocchi



Sona Bujulian and Hilma Eastlund



Glenn Danielson and Betty Mae Lindquist



Pauline Stokes and Elaine Flood



Shirley Falston, Margaret Scott, Edith Hillblom



Paul Skellie, Helen Haworth, and Doris Kolander



Paul Gustafson, Donald Pekarek, Frank Bellocchi,



Norman Nordstrom Earle Huddleston and Eisle Christensen.



Lena La Corte, Jean Kulgren, and Betty Jacobsen



SENIOR PLAY

"THE TOWER ROOM MYSTERY"

by Robert St. Clair

CAST OF CHARACTERS

Jack Chalice.....	Chester Gustafson
Kate Chalice.....	Elaine Flood
Myra Vernon.....	Betty Mae Lindquist
Kennedy Elsworth.....	Glenn Danielson
Mathilda.....	Yvonne Browning
Emily.....	Aileen Bellocchi
Andrew.....	Ewald Larson
Mrs. Barrett.....	Caroline Warren
Martin Pickins.....	Howard Hansen
The Master.....	Leland Forsblad
Beatrice.....	Jean Stirewalt
Antionette.....	Jerine Adelsbach



Miss Breed, Floyd Vaughan, and Grand Aslan





Miss Virginia
G. Breed

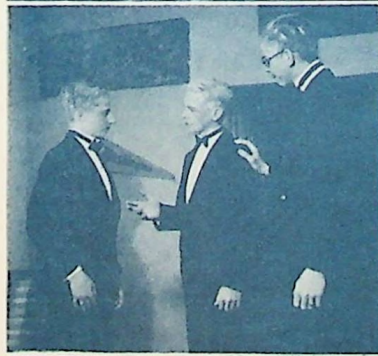


JUNIOR PLAY

"SPRING FEVER"
by Glenn Hughes
CAST OF CHARACTERS



Mrs. Spangler.....	Irene Bonkson
Anne Purcell.....	Phyllis Allen
Vivien George.....	Paulyne Mortenson
Vic Lewis.....	Wally Olson
Ed Burns.....	Kalfus Patterson
Lou Herron.....	Lois Jackson
Howard Brant.....	Warren Kolander
Henry Purcell.....	Fred Schaffer
Maude Carey.....	Elaine Modine
Phoebe Purcell.....	Pauline Stokes
Dr. Dixon.....	Jack Stone
Prof. Virgil Bean.....	Wallace Nelson
Director.....	Virginia G. Breed





Wally Olson
Secretary-Treasurer



Herbert Anderson
President



Truman Frane
Adviser



Ernest Ohlstrom
Vice-President



Bill Hanson
Reporter

FUTURE FARMERS OF AMERICA



Jordan Scott, Marvin Mercer, Hurant Esajian, Lincoln Nelson,
Benton Glenn, Frank Hirakawa, Donald Pekarek



Ernest Ohlstrom, Paul Skellie, Herbert Halev, Wally Olson,
Joseph Satterstrom, Barkev Michigan, Walden Johnson, Earle
Huddleston, James Hirano, Kazuo Yagi, Mr. Hansen.



Denton Taylor, Howard Carlson, Carl Johnson, Louis Olson,
Mr. Frane, William Gunnerson, Woodley Kimura, Adolph Satterstrom,
Glenn Anderson.



Milo Swanson, Dale Nelson, Yoshiaki Matsuoka, Melvin Gustafson,
Bill Hanson, Orval Vaughan, Frank Bellocchi.



John Iwata, Daniel Parra, Herbert Anderson, Jim Waaten,
Kazuo Kobata, Ernest Hansen, Floyd Vaughan, Grand Aslan,
Wallace Anderson, Albert Pinheiro.



Kazutami Ohara, Delbert Middleton, Clifford Hanson, Milton Bell,
Eddie Duhl, Fancher Johnson, Robert Campaigne, Misag Butjulian.

CARNIVAL CUTS





SPORTS

We've faced the rapids, we're far ahead,
The river slips through silent bed.







Ernest Ohlstrom, L. H.

Coach Bunger

Bill Hanson, R. E.

Ass't Coach Mongan

Paul Gustafson, F. (Capt.)

HEAVYWEIGHT FOOTBALL



Grand Aslan, Q.

Dudley Browning, L. G.

Donald Pekarek, R. H.

Kuni Iwo, L. T.



Glenn Danielson, C.

Earle Huddleston, R. T.

Jimmie Bungo, R. G.

Floyd Vaughan, L. E.

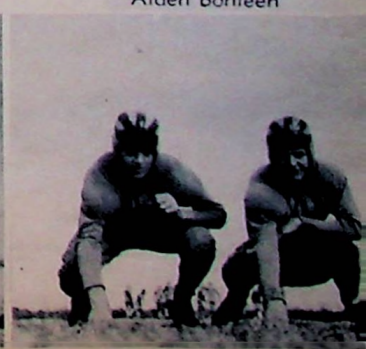
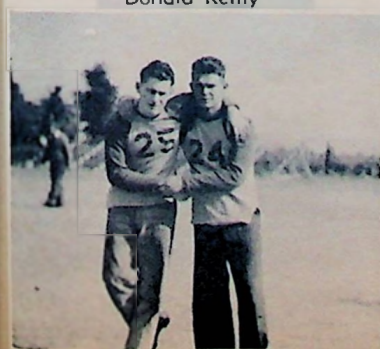


Donald Reilly

Barkev Michigan

Gustav Ahlstrom

Alden Bohleen



Lyle Scheline and Ralph Howell

Orval Vaughan

Warren Kolander

Milton Hallsten and Lowell Satterber

LIGHTWEIGHT FOOTBALL



Lightweight Squad



Tsugio Hamada, Marvin Mercer, John McNeil, Elwood Erickson, Douglas Nelson, Roy Jacobson



Roy Jacobson Stith Ledbetter, Adolf Satterstrom, Jack Beeson, Lester Rosander



Coach Lumpe

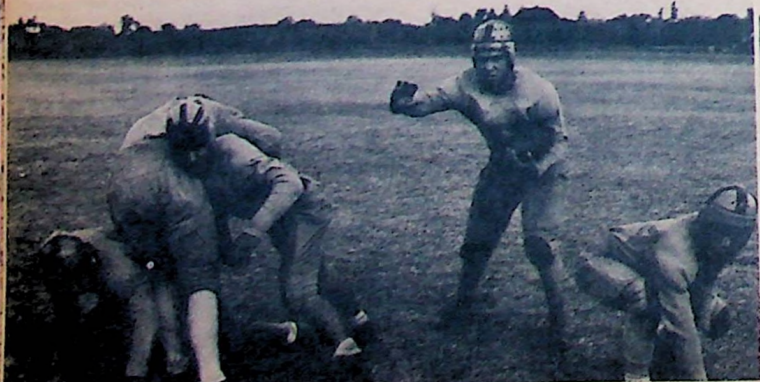
Jack Stone



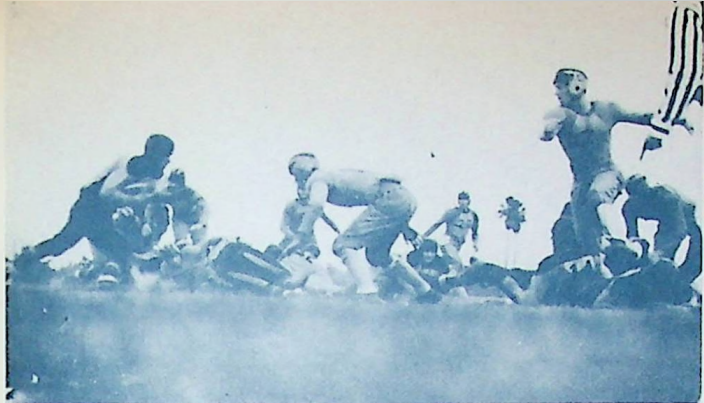
Ed Tagami, Taky Yamada, Courtney Thorell, Melvin Gustafson, Lester Rosander



Marvin Mercer and Yasuhiro Murovama



Yasuhiro Murayama, Hurant Esajian, Alvin Meyers, John Sakayama



LIGHTWEIGHT FOOTBALL SCORES

Roosevelt	6	Kingsburg	0
Fresno High	12	Kingsburg	0
Edison Tech	19	Kingsburg	0
Madera	6	Kingsburg	0
Selma	12	Kingsburg	0
Fresno Tech	13	Kingsburg	0

HEAVYWEIGHT FOOTBALL SCORES

Selma	12	Kingsburg	0
Kingsburg	13	Reedley	7
Kingsburg	33	Edison Tech	0
Madera	16	Kingsburg	0
Kingsburg	13	Fresno Tech	6
Roosevelt	12	Kingsburg	0
Kingsburg	7	Sanger	7
Kingsburg	12	Lemoore	7



Edwin Rouch and Lester Rosander





Jimmie Bungo



Ass't. Coach Mongan



Coach Bunger



Bill Buehler



Glenn Danielson (Capt.)



Hrand Aslan, Forward; Bill Buehler, Guard; Glenn Danielson, Forward; Floyd Vaughan, Center. Jimmie Bungo, Guard;



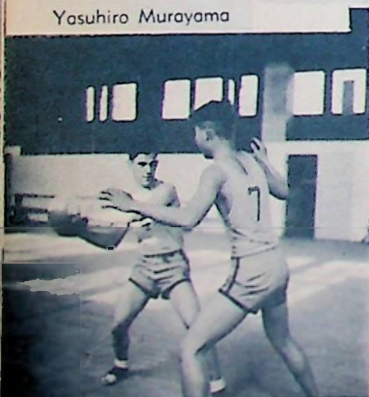
Hrand Aslan



Yasuhiro Murayama



Floyd Vaughan



Hrand Aslan and Jimmie Bungo



Chester Gustafson



Glenn Danielson and Bill Buehler

Fowler	17	Kingsburg	15
Coalinga	26	Kingsburg	24
Kingsburg	33	Clovis	10

HEAVYWEIGHT
BASKETBALL

Fowler	45	Kingsburg	19
Coalinga	28	Kingsburg	15
Clovis	27	Kingsburg	24



Ewald Larson (Capt.)



Alvin Turman



John Sakayama, Guard; Minoru Minamoto, Guard; Marvin Mercer, Center; Ewald Larson, Forward, Alvin Turman, Forward.



John Sakayama



Minoru Minamoto



Marvin Mercer

Middleweight Basketball

Fowler	20	Kingsburg	4
Kingsburg	17	Coalinga	14
Clovis	23	Kingsburg	19
Fowler	16	Kingsburg	16
Coalinga	22	Kingsburg	16
Clovis	26	Kingsburg	23



John Turner and Douglas N.



Joe Mizutani



Tsugio Hamada



Yoshiaki Matsuoka



Taky Yamada (Capt.)



Hidec Shine



Elwood Erickson



Ed Tagami, Guard; Taky Yamada, Forward; Joe Mizutani, Center; Tsugio Hamada, Forward; Elwood Erickson, Guard.



Ed Tagami



Elwood Erickson and Tsugio Hamada

Lightweight Basketball

Fowler	20	Kingsburg	13
Kingsburg	23	Coalinga	6
Kingsburg	8	Clovis	7
Kingsburg	9	Fowler	8
Kingsburg	18	Coalinga	16
Clovis	16	Kingsburg	12



Ed Tagami and Taky Yamada



Jimmie Bungo



Ass't. Coach Mongan



Coach Bunger



Bill Buehler



Glenn Danielson (Capt.)



Grand Aslan, Forward; Bill Buehler, Guard; Glenn Danielson, Forward; Floyd Vaughan, Center. Jimmie Bungo, Guard;



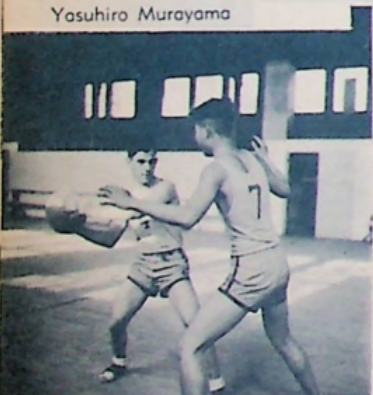
Grand Aslan



Yasuhiro Murayama



Floyd Vaughan



Grand Aslan and Jimmie Bungo



Chester Gustafson



Glenn Danielson and Bill Buehler

Fowler	17	Kingsburg	15
Coalinga	26	Kingsburg	24
Kingsburg	33	Clovis	10

HEAVYWEIGHT BASKETBALL

Fowler	45	Kingsburg	19
Coalinga	28	Kingsburg	15
Clovis	27	Kingsburg	24



Ewald Larson (Capt.)



Alvin Turman



John Sakayama, Guard; Minoru Minamoto, Guard; Marvin Mercer, Center; Ewald Larson, Forward, Alvin Turman, Forward.



John Sakayama



Minoru Minamoto



Marvin Mercer

Middleweight Basketball

Fowler	20	Kingsburg	4
Kingsburg	17	Coalinga	14
Clovis	23	Kingsburg	19
Fowler	16	Kingsburg	16
Coalinga	22	Kingsburg	16
Clovis	26	Kingsburg	23



John Turner and Douglas Ne...



Joe Mizutani



Tsugio Hamada



Yoshiaki Matsuoka



Taky Yamada (Capt.)



Hideo Shiine



Elwood Erickson



Ed Tagami, Guard; Taky Yamada, Forward; Joe Mizutani, Center; Tsugio Hamada, Forward; Elwood Erickson, Guard.

Lightweight Basketball

Fowler	20	Kingsburg	13
Kingsburg	23	Coalinga	6
Kingsburg	8	Clovis	7
Kingsburg	9	Fowler	8
Kingsburg	18	Coalinga	16
Clovis	16	Kingsburg	12



Ed Tagami



Elwood Erickson and Tsugio Hamada



Ed Tagami and Taky Yamada



"Peanuts" Rouch



Norman Nordstrom, C.



Lyle Scheline, P.



Ass't. Coach Jack Mangos and Coach Bill Bunger



Archie Fridolfs, LF.



Alvin Turman, F.



Milton Hallsten, RF.



Orval Vaughan, P.



John Iwata, SS.

BASEBALL

Kingsburg had fair success during the baseball season and games were played with Fowler, Central Union, Clovis, Sanger, Coalinga, Kerman, and Lemoore.



Glenn Danielson, 2nd B. and Grand Aslan, SS.



Bill Hanson, P.



Ernest Ohlstrom, 1st B.



Lincoln Nelson, 3r B.



Minoru Minamoto CF.



Reinard Bergstrom



Donald Pekarek, C., and Jack Stone, 3rd B.



Glenn Danielson, 2nd B.

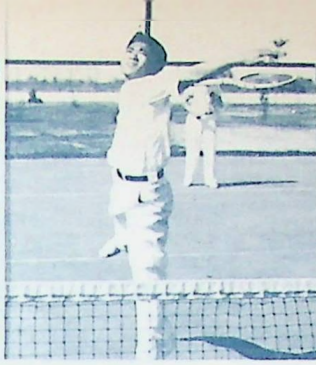


Clyde McNab, Misag Bujahan and Marvin Mercer

TENNIS SHOES ONLY



Victor Hanson



Tsugio Hamada



Ewald Larson



Esther Lundgren



Dorothy Carlson



Miss Marian Herbert



Miss Elsa Kraeger



Lena La Corte



Elayne Bergstrom

TENNIS

Squad—GIRLS SINGLES, Elaine Flood, GIRLS DOUBLES, Marjorie Stone, Esther Lundgren, Rosalind Swan, Lena La Corte, BOYS SINGLES Ewald Larson, BOYS DOUBLES, Russell Jacobson, Tsugio Hamada, Glenn Danielson, Victor Hanson, MIXED DOUBLES, Dorothy Carlson, Yasuhiro Murayama.



Doris Kalandar



Russell Jacobson

Scores—KINGSBURG vs. REEDLEY, Girls Doubles 6-3- 6-2 Reedley, Girls Singles 9-7 6-3 Reedley, Boys Doubles 6-3 6-2 Reedley, Boys Singles 6-3 6-3 Reedley, Mixed Doubles 7-5 6-3 Kingsburg, KINGSBURG vs. PARIER, Girls Doubles 6-0 6-0 Kingsburg Girls Singles 6-1 6-2 Kingsburg, Boys Doubles 6-2 6-0 Kingsburg, Boys Singles 8-10 0-0 6-0 Parlier Mixed Doubles Default to Kingsburg, KINGSBURG vs. TRANQUILLITY, Girls Doubles 6-2 6-2 Kingsburg, Girls Singles 6-1 6-1 Kingsburg, Boys Doubles 6-1 6-2 Kingsburg, Boys Singles 6-0 6-0 Kingsburg, Mixed Doubles 6-1 7-5 Kingsburg, KINGSBURG vs. LATON, Girls Doubles 4-6 6-2 6-2 Laton, Girls Singles 7-5 7-5 Laton, Boys Doubles 6-0 6-0 Kingsburg, Boys Singles 6-1 6-3 Kingsburg Mixed Doubles 6-1 6-0 Kingsburg, KINGSBURG vs. SANGER, Girls Doubles 6-0 6-1 Kingsburg, Girls Singles 6-0 6-0 Sanger, Boys Doubles 6-4 7-5 Sanger, Boys Singles 6-4 7-5 Kingsburg, Mixed Doubles 6-4 8-6 Kingsburg.



Elaine Flood



Glenn Danielson



Yasuhiro Murayama



Marjorie Stone



Rosalind Swan



VOLLEYBALL

FIRST TEAM

Jerine Adelsbach, Gladys Rudholm, Marjorie Stone, Verna Hanson, Marjorie Johnson, Zillabel Miller, Aileen Bellocchi, Dorothy Erling, Anna Mae Olson.

SQUAD

Arpe Avedikian, Varse Avedikian, Doris Childers, Lena Crass, Elaine Dunn, Helen Ruth Fridborg, Helen Haworth, Alice Jewell, Jean Kulgren, Lena La Corte, Pauline Larson, Marian Martin, Barbara Moulthrop, Betty Ratliff, Marjorie Ratliff, Hazel Rudholm, Mary Theobald, Eunice Tibbs.

SCORES

Kingsburg 3, Laton 0, Riverdale 3, Kingsburg 0, Kingsburg 3, Parlier 2, Washington Union 3, Kingsburg 1.



GIRLS' BASEBALL

Riverdale	16	Kingsburg	8
Laton	18	Kingsburg	17
Kerman	10	Kingsburg	3
Parlier	9	Kingsburg	8



Mr. Lumpe, Council for the Defense



Doris Sward, Mar. Coach Herbert



Pauline McCormick



Marjorie Johnson



Gladys Rudholm



Yvonne Browning



Aileen Bellocchi



Virginia Young



Dorothy Erling



Betty Ratliff



Anna Mae Olson



Doris Childers



Zillabel Miller and Hazel Rudholm



Verna Hanson



Pauline Larson



Noma Isom



Marjorie Ratliff



Arpe Avedikian



Doris Rouch



June Carlson



Eunice Tibbs



Jean Wilson



Donnie Huddleston



FEATURES

If there were no clouds, we would not enjoy the sun.





SENIOR CLASS HISTORY

FRESHMAN YEAR 1934-35

Entered high school September 17, 1934 over a hundred shy and green Freshmen.

Went down in defeat in the Freshman-Sophomore Brawl.

Were honored guests of the Seniors at a party, with a comedy picture as the main event.

Class meetings were held every week during which vocational pictures were shown, programs given.

Theme of program for interclass contest was "Between Halves at a Football Game."

SOPHOMORE YEAR 1935-36

89 ambitious Sophomores started their second year with high ideals.

5 members represented the class in the Honor Society.

Class party turned out to be a huge success.

Winners of interclass competition with party at Mooney's Grove as the prize.

Theme of program was a "Vaudeville" idea.

Class rings were selected and ordered.

JUNIOR YEAR 1936-37

As upper classmen and Juniors, the year proved to be an eventful one.

Junior play "Shirt Sleeves" was very successful.

Junior-Senior Banquet carrying out the rainbow theme was very beautiful and colorful. A pot of gold was found at each end of the rainbow. A miniature water fountain also added its bit of beauty to the scene. The banquet will never be forgotten. A dance followed which completed a happy and unusual evening.

Were awarded party at Mooney's Grove for winning interclass contest.

SENIOR YEAR 1937-38

As Seniors we led the other classes in activities of the school.

Gave the "Freshies" a grand party on the football field.

Annual Senior Steak Bake was enjoyed by everyone—especially the feature of the pumpkin hunt.

Senior sweaters using class colors were ordered.

Dress-up Day with its special program was a very unusual and unique day.

Senior Day spent in Fresno proved to be interesting and educational.

Senior Play "The Tower Room Mystery" went over big!

Class Night was inaugurated into the high school with the Senior Class presenting a very unique evening program to their parents and friends.

With Baccalaureate and Commencement four glorious and successful years came to an end. Many happy memories will be kept as a valuable treasure.

SEPTEMBER

20. School opened.
21. Fresno Fair day.
22. Football practice started.

OCTOBER

1. First heavyweight football game at Selma—Vikings defeated, 12-0.
6. G. O. S. reception for Freshman girls.
7. Seniors win Student body ticket sales contest.
K. H. S. plays Reedley—Vikings victorious, 13-6.
Senior-Freshman reception.
12. Freshman-Sophomore Brawl—Sophomores win.
15. Kingsburg plays Edison Tech—Vikings win, 33-0.
18. Tuberculin test given.
22. Kingsburg plays Madera—Vikings lose, 16-0.
23. K. H. S. Carnival on football field.
25. Senior pictures taken.
27. First Lyceum number—Jack Rank, entertainer.
29. Kingsburg vs. Fresno Tech—Vikings win, 13-0.

NOVEMBER

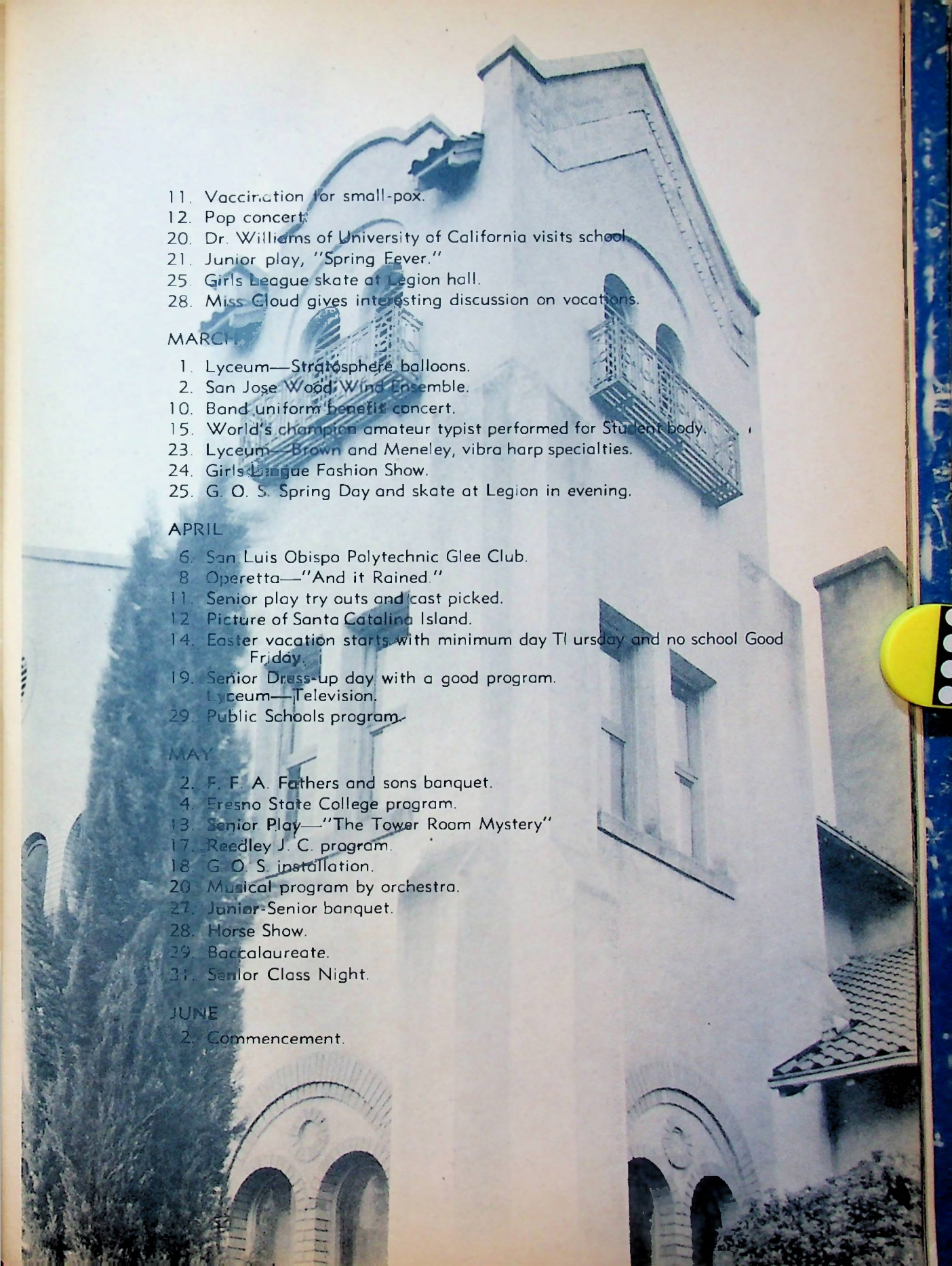
5. Kingsburg plays Roosevelt High—Vikings defeated, 12-0.
6. Volleyball play day at Reedley.
15. Senior Steak Bake on golf links.
21. Girls League program for Red Cross Benefit.
19. Last football game of season with Lemoore at Kingsburg, Vikings win, 12-7.
22. Thanksgiving vacation starts.
29. School is resumed.

DECEMBER

7. Chalk talk—Bob Wood, cartoonist, lyceum number.
14. Audrey Sheller—Marimba artist, another lyceum number.
15. Interclass touch football game.
21. Girls League Christmas party for small children.
23. First edition of Viking Howler.
27. Christmas vacation begins.

JANUARY

3. Back to school again.
4. Noon dances for girls started in Music hall.

- 
11. Vaccination for small-pox.
 12. Pop concert.
 20. Dr. Williams of University of California visits school.
 21. Junior play, "Spring Fever."
 25. Girls League skate at Legion hall.
 28. Miss Cloud gives interesting discussion on vocations.

MARCH

1. Lyceum—Stratosphere balloons.
2. San Jose Wood Wind Ensemble.
10. Band uniform benefit concert.
15. World's champion amateur typist performed for Student body.
23. Lyceum—Brown and Meneley, vibra harp specialties.
24. Girls League Fashion Show.
25. G. O. S. Spring Day and skate at Legion in evening.

APRIL

6. San Luis Obispo Polytechnic Glee Club.
8. Operetta—"And it Rained."
11. Senior play try outs and cast picked.
12. Picture of Santa Catalina Island.
14. Easter vacation starts with minimum day Thursday and no school Good Friday.
19. Senior Dress-up day with a good program.
Lyceum—Television.
29. Public Schools program.

MAY

2. F. F. A. Fathers and sons banquet.
4. Fresno State College program.
13. Senior Play—"The Tower Room Mystery"
17. Reedley J. C. program.
18. G. O. S. installation.
20. Musical program by orchestra.
27. Junior-Senior banquet.
28. Horse Show.
29. Baccalaureate.
31. Senior Class Night.

JUNE

2. Commencement.



EWALD
LARSON

Tie for Valedictorian
Best Boy Citizen
Most Representative Senior Boy



MARJORIE
STONE

Tie for Valedictorian
Best Girl Citizen
Most Representative Senior Girl



GLENN
DANIELSON

Best in Sportsmanship



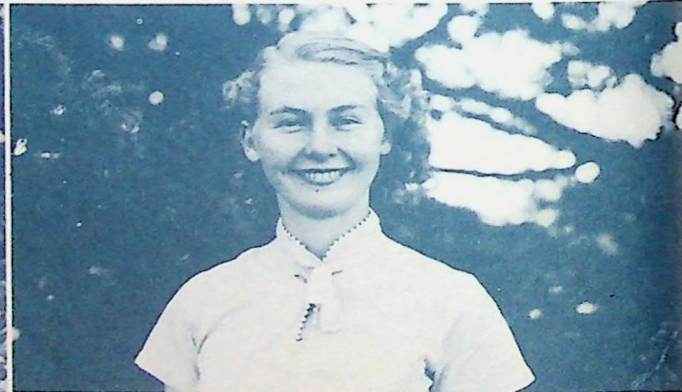
AILEEN
BELLOCCHI

Best in Sportsmanship



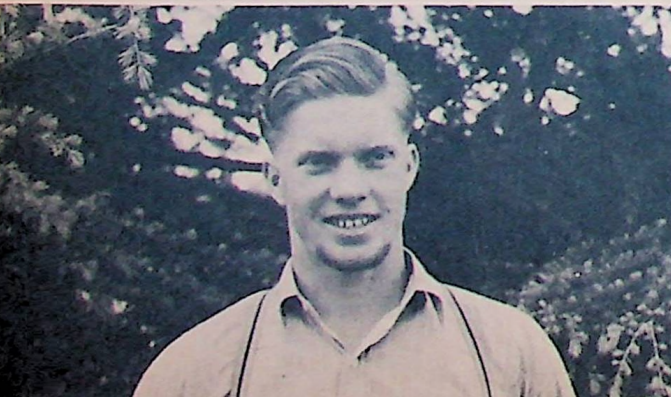
LELAND
FORSBLAD

Most Talented Boy



ELAINE
FLOOD

Most Talented Girl



PAUL
GUSTAFSON

Best Natured Boy



ETHELYN
HANSEN

Best Natured Girl

LEADERS



ESTHER LUNDGREN Tie for Valedictorian



CAROLINE WARREN Most Clever



MERILYN STONE Most Representative Junior Girl



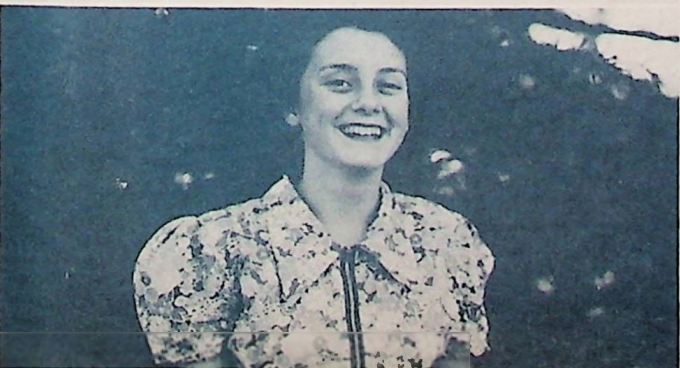
PETE GIANINNI Most Representative Junior Boy



DOROTHY ERLING Most Representative Sophomore Girl



LYLE SCHELINE Most Representative Sophomore Boy



HELEN HAWORTH Most Representative Freshman Girl



JACK SERPA Most Representative Freshman Boy



Milkshakes, ice cream sodas, ice cream, candy, and what have you can be bought at **BILL'S MALT SHOP**. Take one look at these bright sunny faces, and you'll see this is the best place to go when you want to give yourself a treat.



Specials every day are to be found in **MILLER'S MARKET**. Everything from strained baby foods to ham and eggs may be purchased from the genial clerks. The customer is always right in this store because he has a local independent merchant's guarantee.

Dots



Bum



Reverend



Housemaid



Possibilities



Yesterday



Ginghamettes



Darkie



Satan



Prim



1890



Soupy



Flat-tire



Boxer



Big-head



Faker



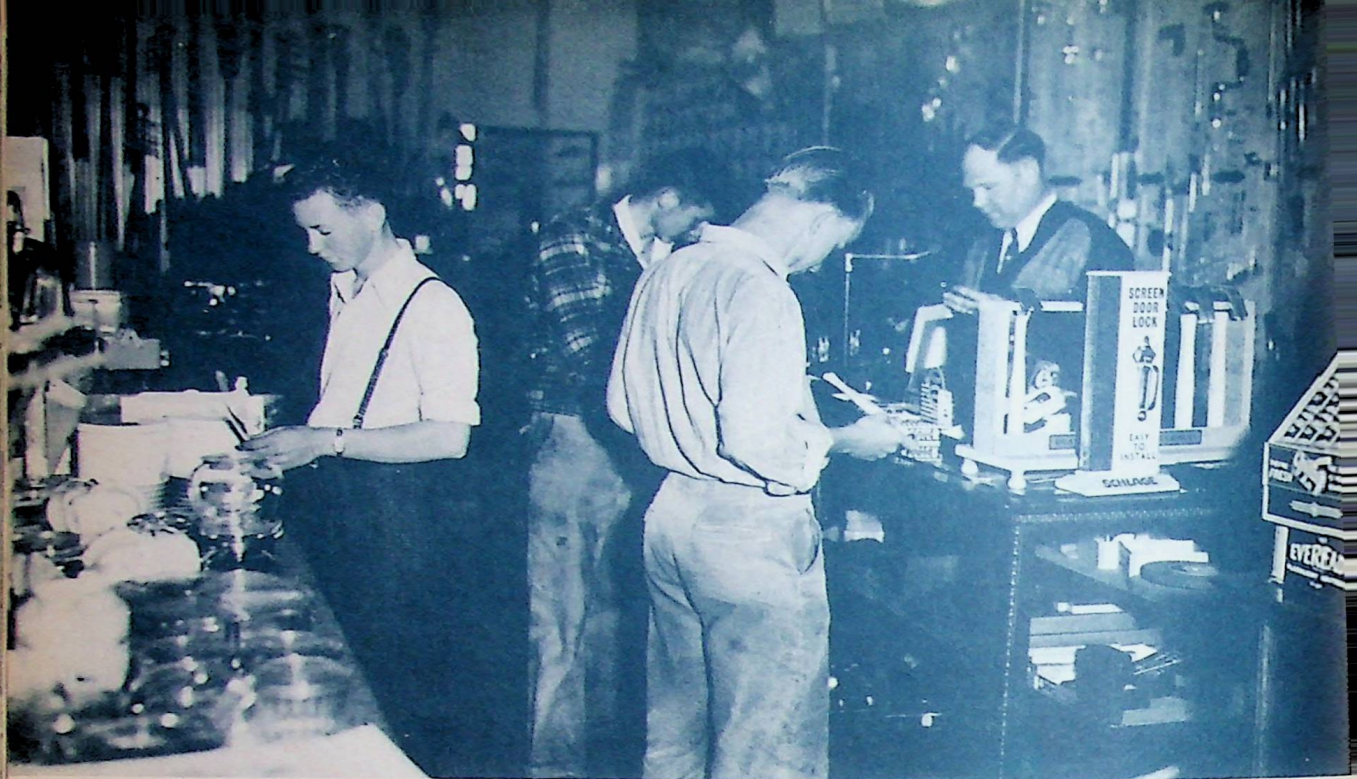
Coy



Granny



Mushy



Are you going fishing, hunting, or are you going to start housekeeping? It doesn't matter because **MAGNUSON'S HARDWARE STORE** can supply your needs. All sorts of tools are also available. Alvin, Ashoun, and Arne have already discovered the good quality and reasonable prices of Magnuson's wares.



Maybe these girls are seriously thinking of taking up housekeeping. They surely know where to go when they go to **JUSTESEN'S** to get their best bargains in groceries so it will go easy on their future one and only hard earned savings.

Pottery is all the go this year. These enthusiastic girls have even gotten the interest of Leland. **THE KINGSBURG HARDWARE STORE** has a wide assortment, as well as many types of hardware and home appliances. Mr. Diehl takes a great interest in all his customers.



Munching



A-a-ah!



Jim



Entertainer



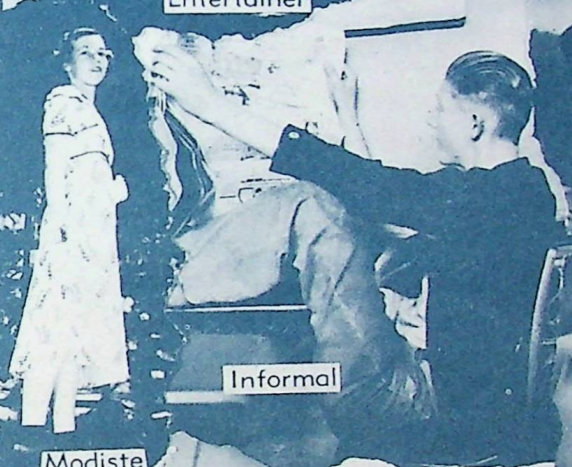
Whose?



Adonis



Informal



Modiste



Pals

Puzzled



Studios



Clowning



Graceful



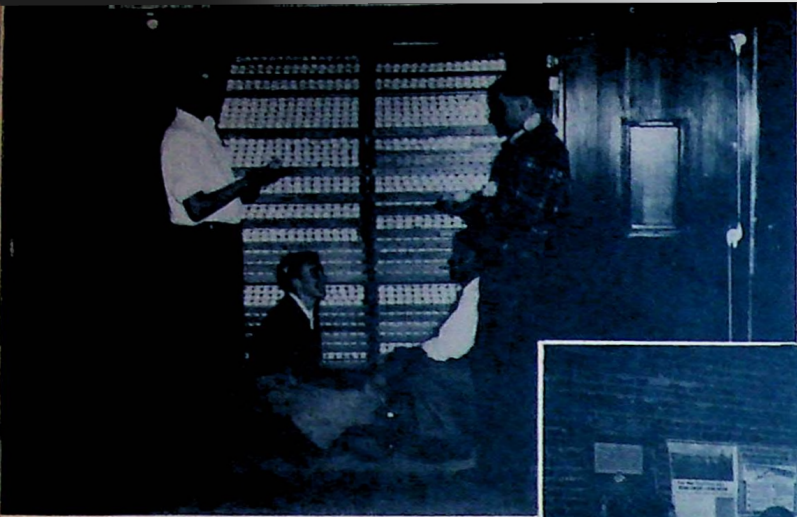
Busy



Imagine

Naughty





Four smart lads — Floyd, Edwin, Shuzo, and Paul look as if they are seriously thinking of going into the chicken business. They know **JOHN STONE'S** is the place to get their baby chicks. Look at that little chick cuddling on Paul's shoulder. Oh! Oh!

A farmer is no better than his tools, and good tools are to be had at **OLSON BROS.** Styles and models to suit all of the local requirements are offered at reasonable terms. Several of the implements are made in their own plant and are ideal for this community.



When you get hungry and feel the need of well-cooked appetizing food go to **MAGNUSON'S MOTEL**, where you will get prompt courteous service as well as delicious food.

Dorothy, Jean, Marjorie, Carolyn, and Archie find in addition to being Kingsburg's only newspaper, the **RECORDER** has a commercial printing department furnishing engraved or printed announcements and invitations for all occasions, personal and business stationery, printed and ruled forms, everything in the printed line. They read the **RECORDER** for local news. Consult the **RECORDER** for your printing needs.



Musical

Choking

Airy

Gossiping

Sourpuss

Smearing

Freshies

Devoted

Spring!

Unawares

Playboy

Fighting

Paired

Exercising

Pants

Propaganda

Atmosphere



If you have an ache or pain, or you want to add to your attractiveness, **OSTROM'S PHARMACY** is the place to go. They fill prescriptions accurately and economically. They also have a soda fountain to appease the thirst and appetite of these fair young damsels.

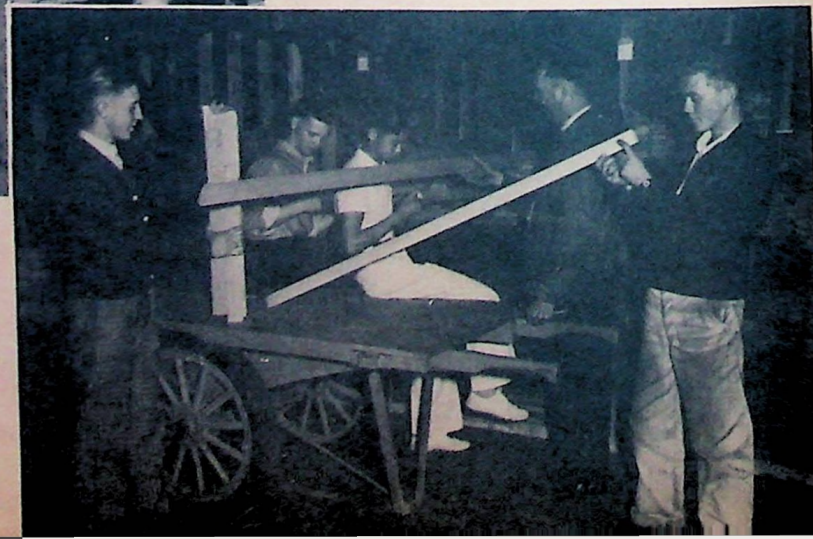


What kind of meat are you going to have for dinner, Lillian? Whatever you decide on you are sure to find the best at **THE KINGSBURG MEAT & GROCERY**. And don't forget that on the other side of the store you can get good bargains in groceries.



Has he sound teeth Grand? A purchase of poultry stock or eggs from **NELSON'S HATCHERY** is a sound investment any way you look at it. The eggs are of the best and the stock has taken national honors and has put Kingsburg on the poultry map.

Future carpenters inspect the material available at the **VALLEY LUMBER COMPANY**. The board Roy Hultien is gazing at so intently comes up to his qualifications, while Gus Ahlstrom finds the piece he is looking at satisfactory also. Alden and Yasuhiro are pleased with the economical prices too.



O-o-oh!

Cute?

Clever

Reminiscing

Snazzy?

Wondering

Heigh-ho

KINGSBURG

KINGSBURG
TOWNSEND CLUB
MEETS EVERY TUESDAY
— 7:30 P. M. —
AT THE HIGH SCHOOL
ROOM 115
EVERY ONE WELCOME

Anticipating

Peeking

Uncertain

Pedagogue

Exhausted

Boost

Worried

Ungh!

Hazy

Daubing

Despondent



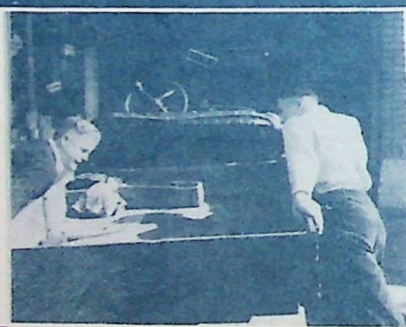
School supplies, typewriters, sporting equipment, gifts, etc., coupled with a salesman who thoroughly knows his business adds up to make **SCHROPFER'S STATIONERY STORE**, a store of quality and service. What do you think of that "date book" that you are showing to your friends, Doris?



These lads are really clever. When they want to get spiffed up and make a good impression on some pretty little miss, they go to **K. G. LINDQUIST & SON** where they get efficient attention down to the last little detail. Chet and Lem have taken a fancy to the ties displayed.



These students patronize the **VICTORY CLEANERS** where they receive quality cleaning at reasonable prices. This is the place to go also for pressing, repairs and alterations.

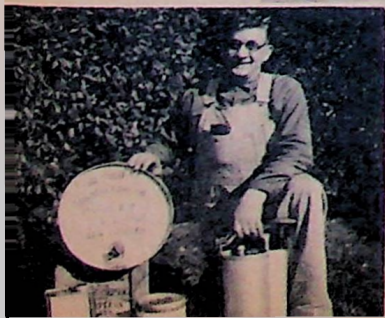


Don't worry, boys, **JOE SHERLING'S GARAGE AND MACHINE SHOP** will fix 'em up so she's a go like zee weend true zee weeskers.



Fine workmanship is the mutual comment of Kazuto, Carlos, and Susimi as they inspect a product of the **ERIKSON MANUFACTURING**

This beautiful home setting is **ERICSON'S MORTUARY** where you may call 177-W. There is ambulance service available and a lady attendant.



Fritz surely knows his onions, er, a—his disinfectants. He patronizes the **NORTHERN DISINFECTANT CO.** He appreciates anything that will help him do a better job.

These advertisers are our annual **BOOSTERS**. Let us **BOOST** them with our patronage.

Meditation

Disinterest

Kangaroo

Look!

Really?

Scrapping

Singing?

Down

Towers

Dopey!

Official

Ladies-aid

Drill

Loafing

Chief

Dieting

Brawn

Kidding?





Edwin says "STATE FARM INSURANCE is better than average in service and lower than average in cost." It insures: automobiles, life, accident, and fire.



You'd look as happy as Eloise and Ethelyn if the **KINGSBURG CLEANERS** made the spots disappear from your best dress and suit.



Doris and Elaine seem to know that **EDITH'S APPAREL SHOP** is the place to look for clever, attractive gifts and also smart looking apparel.



Wally, Bill, and Tsugio are inspecting a corner of the new office building of **EWALD A. LARSON, M. D.**



Going camping, boys? Whether you are or not, **Barney Alvin's IDEAL GROCERY** will supply you with an excellent line of foodstuffs.



Don't be bashful, Courtney. **EVELYN'S COFFEE SHOP** serves dandy eats, and Helen Ruth and Helen aren't on any diet, either.



Patronize **DANIELSON & KULGREN** and enjoy super-service with Shell gas. How about it, Harry? Let them steam clean your car and give it a motor tune-up.



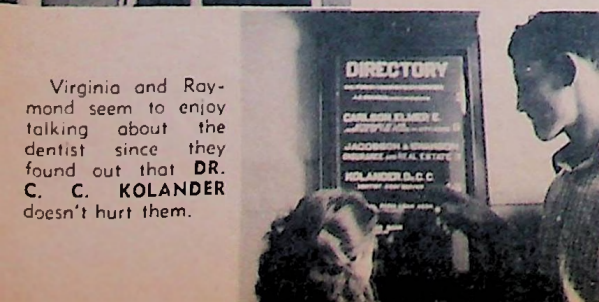
"O boy, don't those cakes look good," say these three hungry lads. Only the finest home-made pastries are sold at the **IDEAL BAKERY**.



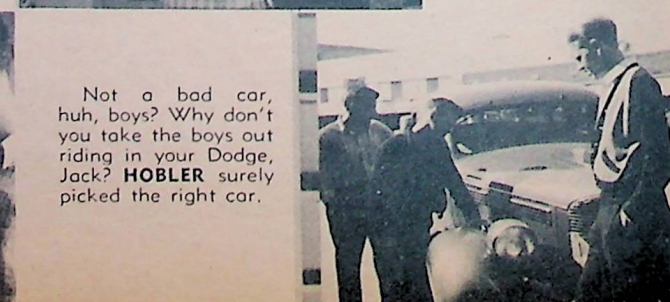
Having trouble, girls? Eleanor and Carolyn know enough to go to **ELMER CARLSON** when they want an attorney and need good advice.



Zillabel, Dorothy, and Marjorie make a charming picture. No wonder they just came out of **MILLER'S BEAUTY SHOP**. What lad could resist them?



Virginia and Raymond seem to enjoy talking about the dentist since they found out that **DR. C. C. KOLANDER** doesn't hurt them.



Not a bad car, huh, boys? Why don't you take the boys out riding in your Dodge, Jack? **HOBLER** surely picked the right car.



Dopey

Affectionate

Grouped

Boss

Copying

Lifting

Pinky

Yeah!

Ready?

Explaining

Stooze

Familiar

Twins

Conversing

Snapping

Infant

Occupied

Sawing

Cheerful

Exam.

Lounging

Specter

Trig.

Triplets

Innocent



That's a pretty nice looking suit you have there, Peanuts. For a really good job of cleaning and pressing, go to the **SELMA CLEANERS**.



These girls say that now is the time to start your insurance program. Your success and happiness is assured if you insure with **BRYANT AND WIGH**.



Clever hats and stunning frocks catch the eye of these girls. Go to **TRABING'S HAT AND DRESS SHOP** — you'll find just what you want.



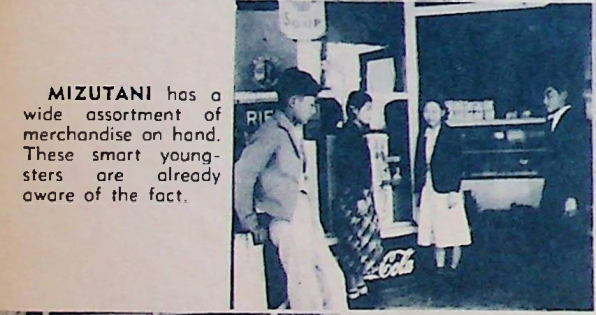
So that's why these freshman girls look so attractive. They patronize **WAVE ART BEAUTY SHOP**, which gives them that popular come-hither look.



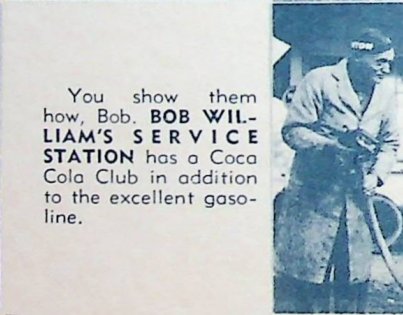
Peter Giannini and Marlin Wilson, budding musician and genius, know **O. E. PETERSON** is the man to go to when you need a good lawyer.



Ask for **JIM DANDY PRODUCTS** at your grocery. They contain the needed vitamins for a good scholastic standing.



MIZUTANI has a wide assortment of merchandise on hand. These smart youngsters are already aware of the fact.



You show them how, Bob. **BOB WILLIAM'S SERVICE STATION** has a Coca Cola Club in addition to the excellent gasoline.



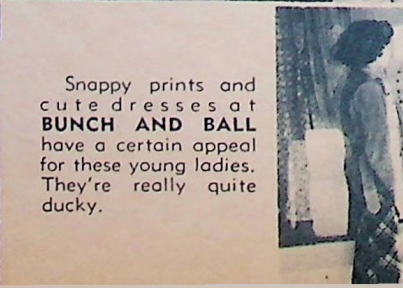
These students pause in front of **DR. OLSON'S** office to talk over the fine support that the professional men have given the annual this year.



How does the Lincoln Zephyr for 1938 handle, Fred? Trade at the **FORD AGENCY** and you will never be taken to the cleaners.



"Good gals deserve good eats," say Dale and Orval as they escort Elinor and Dorothy into the **GIRLS' TAVERN**. Good judgment, gentlemen.



Snappy prints and cute dresses at **BUNCH AND BALL** have a certain appeal for these young ladies. They're really quite ducky.





Handshaking

Artistic

Concentration

Spectators

Contortionist

Stuck

Siesta

Squabbling

Star

Bored

Gabbing

Displeased

Started

Experimenting

Grumpy

Doggie

Happy

Smile

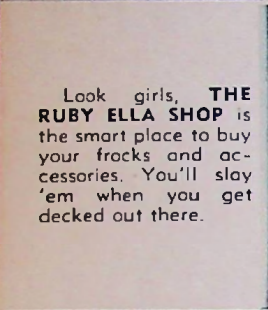
Conquered



Just gassing around a bit, eh boys? **DANIELSON'S AUTO SUPPLY** is the place to buy auto parts, batteries, tires, and even fishing tackle and ammunition.



These future farmers know that **WILL ERICKSON'S FEED STORE** is the place to buy quality baby chicks and the proper feed for them.



Look girls, **THE RUBY ELLA SHOP** is the smart place to buy your frocks and accessories. You'll slay 'em when you get decked out there.



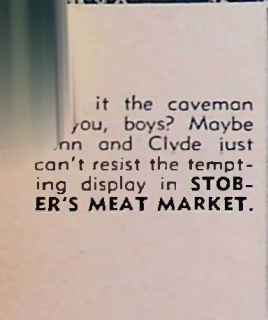
Walk in children. It's not hard on the pocket book or the feet when you buy your footwear at **HARD'S SHOE STORE**.



These three young lasses about to enter **KINGENS'** know where to go to obtain supplies for their school work and themselves.



Oliver, Johnny, and Eldon are three smart boys when they dine at **JERRY'S LUNCH**. The food and service are commendable.



It the coveman you, boys? Maybe Ann and Clyde just can't resist the tempting display in **STOBER'S MEAT MARKET**.



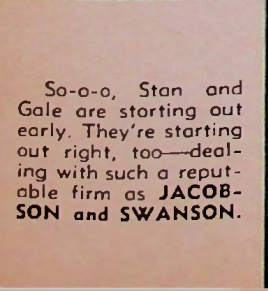
Admiring the hats, girls? We can hardly blame you since the **BON TON HAT SHOP** always carries such an up-to-date supply of hats.



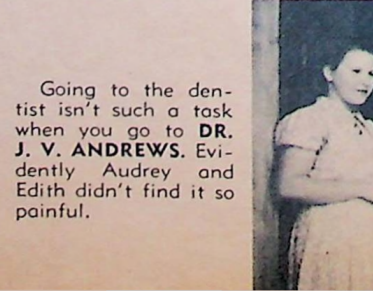
Looking for flowers, girls? Bouquets, corsages, and ornaments are kept on hand all seasons at the **KINGSBURG FLORAL SHOP**.



Date tonight, girls? Well **RUTH'S BEAUTY SHOP** is the place to get all spiffed up. Your one and only will certainly be pleased.



So-o-o, Stan and Gale are starting out early. They're starting out right, too—dealing with such a reputable firm as **JACOBSON and SWANSON**.



Going to the dentist isn't such a task when you go to **DR. J. V. ANDREWS**. Evidently Audrey and Edith didn't find it so painful.



Dampened

Hurry

Acing

Suspicious

Slipping

Injured

Barrelling

Gazing

Dribbling

What?

Interested

Snagging

Steps

Reversed

Three-bagger

Mutilating

Wet

Stuck-up

Trucking

Leaning

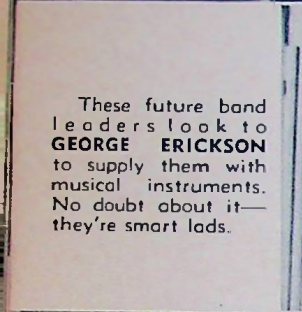
Coming?



Charming girls know where to go for good-looking clothes. In addition to wearing apparel, **BROLINE'S** also carry a complete line of groceries.



These Senior girls are admiring Eileen's class ring bought from **A. R. DANKWORTH**. The service and merchandise was so good they bought their announcements from him too.



These future band leaders look to **GEORGE ERICKSON** to supply them with musical instruments. No doubt about it—they're smart lads.



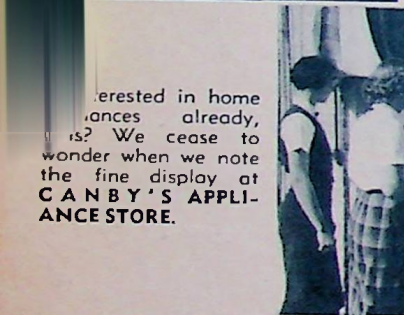
Henrietta and Marilyn show very good judgment in going to **NELSON'S FURNITURE STORE** to select household furnishings. What did you think of the selection girls?



Ralph and Lester fill their gas buggy the old fashioned way. **E. V. Loukenen and HANSON'S RICH-FIELD SUPER STATION** give you modern service.



Here's **JULIAN M. JACOBSON** showing these three charming girls that it's just good common horse sense to invest in a New York Life Insurance policy.



Interested in home appliances already, is? We cease to wonder when we note the fine display at **CANBY'S APPLIANCE STORE**.



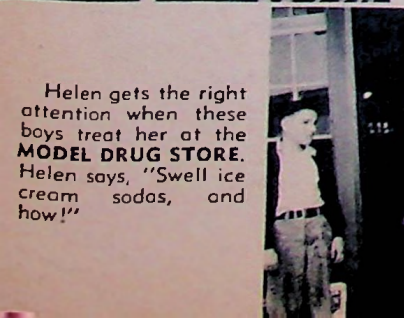
When you're as active as Elof and Eddie you'll find it necessary to have your shoes repaired. **ROSEEN'S SHOE SHOP** is the place to go.



Look fellahs! — budding genius. They strive towards perfection and use materials that help them toward their goal. Accordingly, they use paper from the **MILTON BRADLEY CO.**



It looks like Russ and Bob are planning an ice cream feast with plenty of ice from the **KINGSBURG ICE AND FUEL CO.**



Helen gets the right attention when these boys treat her at the **MODEL DRUG STORE**. Helen says, "Swell ice cream sodas, and how!"



Diamonds already, Dud? We can hardly blame you when you note such a fine display of stones in **JOHNSON'S JEWELRY STORE**.



Merchants and musicians of the valley have made **HOCKETT - COWAN** their headquarters since it was founded, and it has established a reputation for high quality and fair dealing. The Kingsburg High School has found this to be true, and is a steady customer.

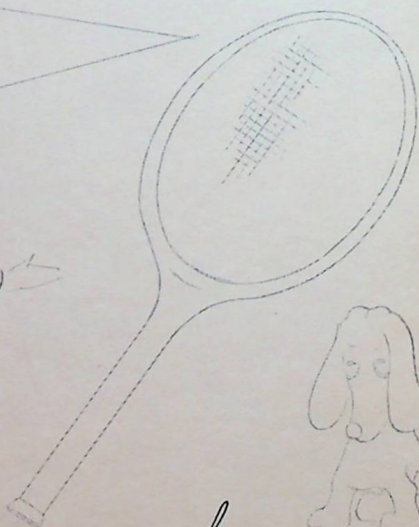
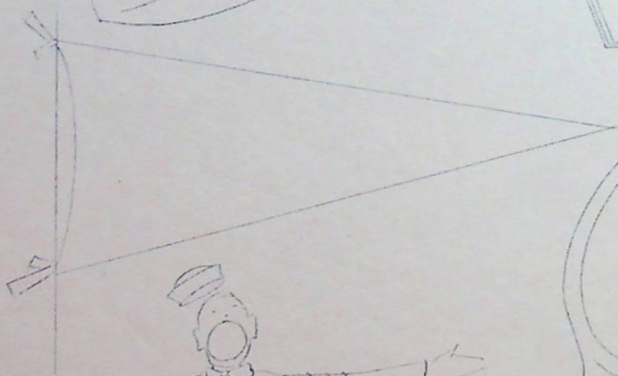
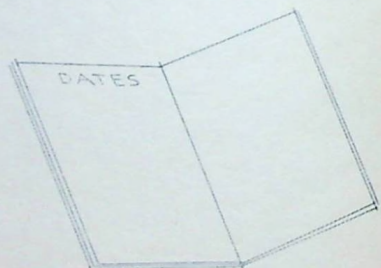
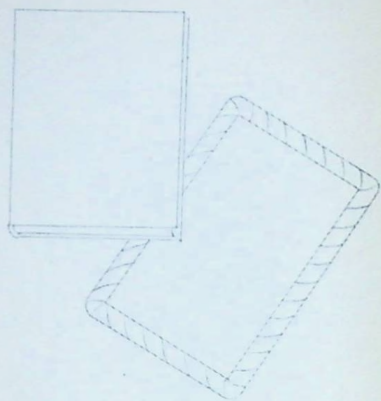
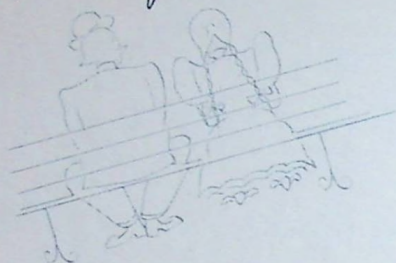


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